

# OUCH INVENTORY TAX DUE MARCH 4th.

AND IT'S GOING TO HURT US AWFULLY IF WE DON'T REDUCE OUR STOCK

PRICES SLASHED ON ALL TOP BRAND APPLIANCES • TV • STEREO • RADIOS



QUALITY • SERVICE • DISCOUNTS • INTEGRITY  
**WHITE FRONT**  
 STORES  
 KEEPING FAITH WITH THE CUSTOMER SINCE 1929

**RCA Whirlpool**  
**2 CYCLE WASHER**  
 A wonderful washday helper! . . . with giant 12 lb. washing capacity, Magic-mix dispenser filter, normal & gentle cycle . . . & 3 wash-rinse temperature selections.

FANTASTIC SALE PRICE **179<sup>88</sup>** TOP BUY!

**RCA Whirlpool**  
**2 CYCLE GAS DRYER**

You could win FREE one of 5 GRAND PRIZE TRIPS TO MEXICO CITY by fabulous WESTERN AIRLINES for just \$1000! (on one of many other prizes!)

REGISTER AT OUR STORE NOW! Your trip when you see the new GAS CLOTHES DRYERS!

Special gentle drying action leaves clothes soft, easy-to-iron. 2 drying cycles, automatic temp. selection, automatic door shutoff . . . & bush quiet operation!

**149<sup>88</sup>** TREMENDOUS VALUE!

**NORGE 2-DR. AUTOMATIC REFRIGERATOR & FREEZER**  
 • PORCELAIN CRISPER • COMPLETELY DELUXE

Beautiful new Norge with functional "Built-in" styling. Quiet unit with low cost operation. "Food-Freshener" automatically keeps foods fresh! Sub zero freezing compartment & magnetic doors! . . . Plus many, many extras.

PRICE SLASHED!

**189<sup>88</sup>**

CHECK THE QUICK-SERVE DAIRY BAR

**ADMIRAL 13.2 CU. FT. DELUXE FREEZER**

Huge 462 lbs. capacity . . . with 3 vented double grid freezing shelves. 1 slides out. 5-deep-capacity "Pantry door" shelves. "Dura-last" seamless interior and door liner. Magnetic door seal.

SPECIAL LOW PRICE! **169<sup>88</sup>** TERRIFIC SAVINGS!

**NORGE 13.5 CU. FT. AUTOMATIC DEFROSTING Refrigerator & Freezer!**

GIANT SIZE DOUBLE DOOR  
 2 glide-out shelves. Hand-dor storage. "Quick Serve" dairy & egg storage. Twin porcelain crispers. Huge freezer with glide-out basket. Completely deluxe thru-out!

SALE PRICE **249<sup>88</sup>**

## GLASS LINED WATER HEATERS

NEW HI-TEMP SAFETY CONTROL

FULL 10 YR. GUARANTEE  
 Unconditionally Guaranteed for 1st 5 Years. Pro-Rated Guarantee for 2nd 5 Years.

100% safe automatic control. Glass lined impregnated rock wool insulation. Sturdy construction, enameled finish. Now is the time to replace that worn water heater and save.

<b>39<sup>88</sup></b> 20 GAL.	<b>49<sup>88</sup></b> 30 GAL.
<b>59<sup>88</sup></b> 40 GAL.	<b>69<sup>88</sup></b> 50 GAL.

BUY WITH NO MONEY DOWN • USE OUR EASY CREDIT PLANS!

FREE DELIVERY • SERVICE and WARRANTIES on APPLIANCES & TV

1 YR. MAJOR APPLIANCE SERVICE  
 1 YR. PICTURE TUBE WARRANTY  
 90 DAY STEREO SERVICE

**SCOOP PURCHASE!**  
**BRASS TONE RECORD RACK**  
 Keeps 100 LP record albums neatly and safely stored!

TERRIFIC VALUE! **2<sup>88</sup>** EACH

**MAGIC CHEF 30" DELUXE GAS RANGE**

Huge full-width oven, with glass door. Large 2-pc. smokeless broiler. All new even heat uni-burners. Electric clock & timer.

DRASTICALLY REDUCED!

**139<sup>88</sup>** SUPER SAVINGS

**GAFFERS & SATTLER The CALIFORNIAN**  
 • DELUXE CUSTOM CABINETS  
 • INSTANT BUILT-IN LOOK  
 • NO EXPENSIVE INSTALLATION COST

New kitchen look of built-ins at a fraction of the cost. All latest cooking controls, colors. The Californian brings new world cooking luxury.

PRICE SLASHED!

**299<sup>88</sup>**

**21" COLOR TELEVISION CONSOLETTA**

"Better Than Ever" TV color! Features Pre-set tuned picture every time you change channels. Simplified color tuning as easy as black & white! Clear, sharp color TV as color should be!

**348<sup>88</sup>** BEST PRICE IN TOWN!

COLOR TV CENTER FOR G.E., ADMIRAL, RCA VICTOR & PACKARD BELL

**TOP BRAND 23" UHF TV**

23-inch Aluminized Bonded Shield picture tube. FM sound system. Dyna-Power chassis, 20,000 volts picture power. It's 1 of 3 listed!

**178<sup>88</sup>** TERRIFIC BUY!

RCA VICTOR EMERSON • PHILCO

**TOP BRAND 17" PORTABLE UHF TV**

SEE ALL THE NEW CHANNELS ON THIS DELUXE UHF TV

Big 17" portable TV in a slim line design case. Built-in antenna plus custom chassis. Sturdy carry handle. It's 1 of 3 shown!

**118<sup>88</sup>** FABULOUS VALUE!

ADMIRAL WESTINGHOUSE RCA VICTOR

**WIRELESS REMOTE PORTABLE TV**

ADMIRAL • G.E. • RCA VICTOR

So easy to carry . . . it's just like having a TV in every room! Big set performance. Bonded glass safety shield. Remote control turns set on/off, changes channels & volume!

FREE TV STAND

**139<sup>88</sup>** IT'S 1 OF 3 ABOVE!

**ADMIRAL • G.E. • RCA VICTOR STEREO PHONO STEREO RADIO**

Two Gram Tone Arm with "floating" stylus. Can't hurt records! AM-FM radio, AFC and FM Stereo Sentry light. Bass, treble, loudness and balance controls. Six speakers. Genuine Walnut Veneers and selected hardwoods. It's 1 of 3 above!

**298<sup>88</sup>** FABULOUS BUY!

**FAMOUS STEREO PHONO & AM-FM-SW RADIO FM STEREO MULTIPLEX RADIO WITH 6 MATCHED SPEAKERS**

Deluxe push-button control Hi-Fi Stereo radio phono combination. AM-FM Short-wave radio. 4 wavebands. Dual channel stereo-amplifier. Ferrite antenna.

**248<sup>88</sup>** FANTASTIC VALUE! A FAMOUS WEST GERMAN MAKE!